



**"International Conference of Innovative Cities, IC-IC 2010"**, to be held in the city of Curitiba, Paraná, Brazil, from the 10<sup>th</sup> to the 13<sup>th</sup> of March, 2010.

The IC-IC is an initial co-promotion of the **FIEP System** (Federation of Industries of the State of Parana), the **City Hall of Curitiba**, the **City Hall of Maringá**, Brazil, with partnership of the **City Hall of Porto Alegre**, Rio Grande do Sul, with **UNDESA** Institutional Support and some other innovative cities from other continents that have been associating with the initiative as well as several others international organisms.

Confirmed Speakers:

**Mr. Jonas Rabinovitch**, Inter-Regional Adviser, Division of Public Administration and Development Management, UNDESA.

**Mr. Steven Johnson**, the best-selling author of six books on the intersection of science, technology and personal experience. His writings have influenced everything from the way political campaigns use the Internet, to cutting-edge ideas in urban planning, to the battle against 21st-century terrorism.

**Mr. Pierre Levy**, Professor in the Department of Communications at the University of Ottawa. From 1993 to 1998 he was Professor at the University of Paris VIII. Professor Levy studies the concept of collective intelligence and knowledge-based societies. He is a world-leading thinker on "cyberculture".

**Mr. Jaime Lerner**, Former Mayor of Curitiba City, renowned as an architect and urban planner. He graduated from the Escola de Arquitetura da Universidade Federal do Paraná; created the Instituto de Pesquisa e Planejamento Urbano de Curitiba and participated in the design of the Curitiba Master Plan.

**Mr. Clay Shirky**, an American writer, consultant and teacher on the social and economic effects of Internet technologies. He teaches New Media as an adjunct professor at New York University's (NYU) graduate Interactive Telecommunications Program (ITP). His courses address, among other things, the interrelated effects of the topology of social networks and technological networks, how our networks shape culture and vice-versa.

The final goal of the meeting is to plan a global network of people involved with innovations in cities, searching for a permanent exchange of innovative technologies of all sorts (including the social ones) among connected cities.

The meeting is being prepared off a series of questions that are now the subject of a debate by a Scientific Committee. We are sending the first version of the provocative questions of the debate that will guide the definitive construction of themes and of the event program attached.

### **Preliminary Program:**

**1 – The Revival of Cities** | Remarkable experiences on social and technological innovations that are competing for the construction of a new urban environment (including the environment for the development of the new industry)| Cities in Globalization and Glocalisation.

**2 - The reinvention of the government from cities** | Remarkable experiences on management innovations (including urban planning and management of policies and innovative programs)| Remarkable experiences on political innovations (including policies and politics) | The City as a Complex System or "Living Organism".

**3 - The development governance in cities** | Remarkable experiences on innovations for the endogenous development | Remarkable experiences on innovations for sustainability | The City as a Network and Sustainability of Cities.

**4 - Networking City and City Networks** | Presentation of the FIEP-OPTI project, 'Curitiba, Innovative City' | Formation of the Innovative Cities Network initial center.

Parallel Event: **The International Conference of Social Networks.**