

United Nations  Nations Unies

Office of the Director

Division for Public Administration and Development Management  
Department of Economic and Social Affairs  
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14 July 2009

Dear Mr. Loures,

I thank you very much for your letter dated 6 July 2009 and for kindly agreeing to finance our Senior Interregional Advisor, Mr. Jonas Rabinovitch's participation in the *International Conference of Innovative Cities* in Curitiba, Brazil from 10 to 13 March 2009. I am also pleased to confirm that DPADM of UNDESA can be considered an institutional sponsor of the said event through the utilization of the United Nations Public Administration Network (UNPAN) to disseminate the event and our engagement in the Scientific Committee.


UNDESA is well aware that knowledge creation and management have taken on increased importance becoming new forms of capital in the Information Age. As such, UNDESA has put special emphasis on the role of ICT in promoting knowledge-based government (k-government) and electronic and mobile government (e/m-government) towards the realization of the United Nations Development Agenda, including the achievement of effective public sector reform and governance.

In this process, Mr. Rabinovitch was acting as an adviser to the Mayor of Curitiba in Brazil in organizing the United Nations International Colloquium of Mayors and contributing significantly to several United Nations policies and programmes on innovation in government, including *inter alia*, the Urban Management Programme, the Public-Private Partnerships Programme, the 7<sup>th</sup> Global Forum on Reinventing Government, and the Caribbean e-Government Regional Strategy and Action Plan.

I am convinced that Mr. Rabinovitch's rich experiences and deep knowledge in the area would greatly add to the quality of the presentations. Mr. Rabinovitch can be contacted directly at [rabinovitch@un.org](mailto:rabinovitch@un.org) or by phone at (1-212) 963 5603.

I look forward to our continued cooperation.

Yours sincerely,

  
Haiyan Qian  
Director

Mr. Rodrigo da Rocha Loures  
President  
Parana State Federation of Industries (FIEP)  
Parana, Brazil